



# Kentucky Derby Gala

## 2016 Gala Sponsorship Opportunities

### **Triple Crown Sponsor: \$25,000**

#### **16 Invitations to event (2 tables each to be seated with Division I coach)**

- "Presented by" recognition on all materials
- Full page acknowledgement and logo in event program\*\*
- Opportunity for your company representative to speak at event
- Personalized award presented at the event
- Personal recognition at the event by the presenter
- Recognition in all television, radio and print media
- Logo displayed on event save the date\*, invitation\*, website and on big screen at the event
- Corporate recognition on the table at the gala
- Admission for all guests to the VIP reception
- VIP seating at the event
- Specialty gift for each table guest at the gala
- Admission for all guests to the VIP reception
- Foursome at the Coaches vs. Cancer Charity Golf Classic in August 2016

### **Run for the Roses Sponsor: \$10,000**

#### **18 Invitations to event (1 table to be seated with celebrity guest)**

- Full page acknowledgement and logo in event program\*
- Personal recognition at the event by the presenter
- Logo displayed on event invitation\*\*, website and on big screen at the event
- Corporate recognition on the table at the gala
- Admission for all guests to the VIP reception
- VIP seating at the event
- Specialty gift for each table guest at the gala

### **Winner's Circle Sponsor: \$5,000**

#### **10 Invitations to event**

- Half page acknowledgement and logo in event program\*\*
- Logo displayed on event website and on big screen at the event
- Corporate recognition on the table at the gala
- Admission for all guests to the VIP reception
- Specialty gift for each table guest at the gala

### **Starting Gate Sponsor: \$1,750**

#### **10 Invitations to event**

- Company listing on website and in event program\*\*
- Corporate recognition on the table at the gala

\*With commitment by December 1, 2015

\*\*With commitment by March 10, 2016



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## **Unique Sponsorship Opportunities**

**\$5,000**

**Choice of:**

- Reception
- Mission
- Mobile Bidding

**Benefits:**

- Four (4) seats at event
- Admission to the VIP Reception
- Half page acknowledgement and logo in event program\*\*
- Recognition of donation displayed at event
- Logo displayed on event website and on big screen at the event

**\$2,500**

**Choice of:**

- Decorations
- Departure Gift
- Dessert
- Equipment and Technology
- Volunteer Hospitality
- Dinner Wine & Beer Sponsor

**Benefits:**

- Two (2) seats at event
- Quarter page acknowledgement and logo in event program\*\*
- Recognition of donation displayed at event
- Logo displayed on event website and on big screen

**For more information regarding sponsorship and underwriting opportunities,  
please contact:**

Krista Walsh, American Cancer Society at 515-727-0060  
or email [Krista.walsh@cancer.org](mailto:Krista.walsh@cancer.org)

\*\*With commitment by March 10, 2016



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